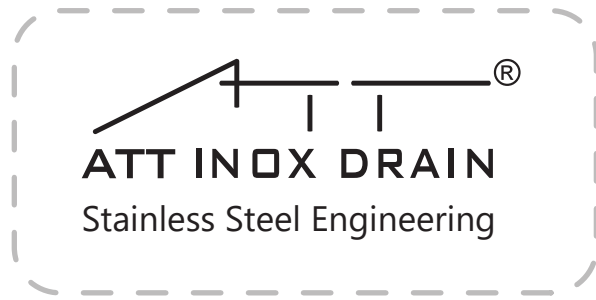





ATT INOX DRAIN
Stainless Steel Engineering

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Design



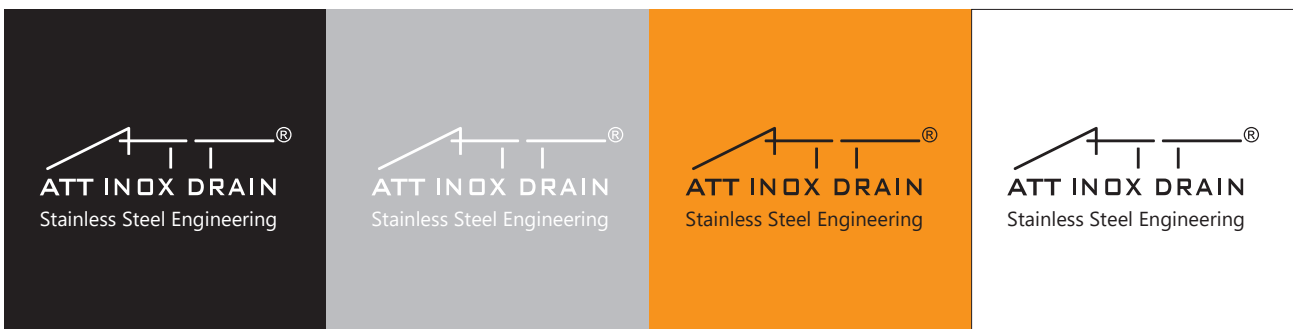
4 basic colors that are the background under the logo.



We definitely avoid unwanted colors.



Examples



The logo can be used as a watermark.



What fonts do we use?



Catalogs, brochures, leaflets:

EFN Bureau in every variant.

Email footers, signatures:

MyriadPro in „SemiCondensed“ variants.

Alternatively:

Segoe UI in every variant.

What does it look like in the text?



EFN Bureau

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MyriadPro

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Segoe UI

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris.

How do we publish photos?

- colors
- monochrome / black and white

How do we mark the photos?

The logo is always in an empty space or solid background.



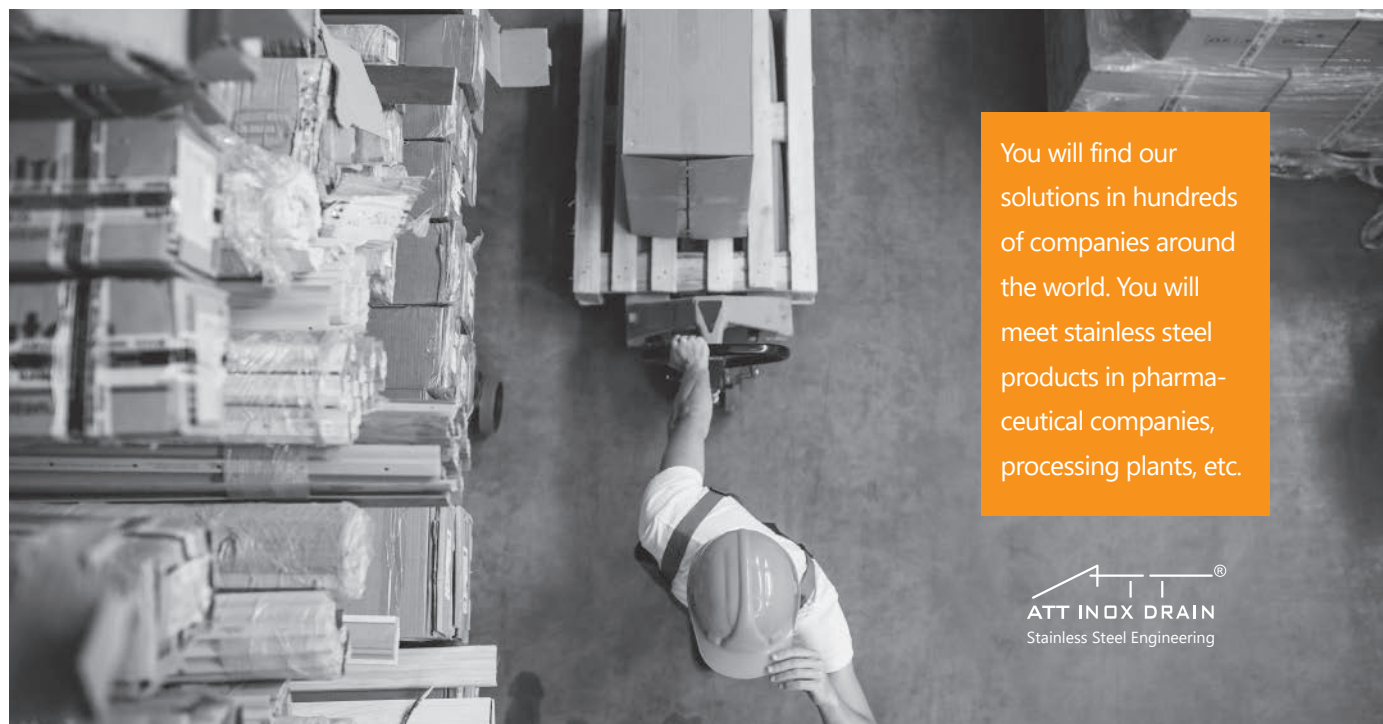
How do we describe the pictures?

We use backgrounds in several colors.


Orange background CMYK: 0, 50, 100, 0

We are part of the strategic projects for the development of modern cities.


ATT INOX DRAIN[®]
Stainless Steel Engineering



You will find our solutions in hundreds of companies around the world. You will meet stainless steel products in pharmaceutical companies, processing plants, etc.


ATT INOX DRAIN[®]
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Grey background - not strictly specified: just a wide range of gray.



Additional photo tagging



Highlighting photos with company **color**

Orange CMYK: 0, 50, 100, 0



ATT Brand Design

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